



MASSACHUSETTS BOARD OF  
**Library Commissioners**

98 North Washington Street, Suite 401  
Boston, MA 02114

Tel: (617) 725-1860 1-800-952-7403 (in-state)  
Fax: (617) 725-0140 Web Site: [mass.gov/mblc](http://mass.gov/mblc)

## **30-second Public Service Announcements Statewide Summer Reading Adventure at Massachusetts Libraries**

### ***What's buzzin' at your library***

Target Audience: Families with children up to 12 years of age.

VO: *Hey kids. Have you heard the buzz that's happening right now at the library?  
Kids and their parents are reading for fun this summer.  
Reading a book is like taking your mind to an amusement park.  
With every page, you'll meet new characters, ride along on new adventures  
and travel to different worlds.  
After all, many of today's best movies and video games started out as books.  
So start reading. It's fun.  
Give your mind a new thrill, see what's buzzin' at your library.*

*Brought to you by your local library, the Massachusetts Regional Library Systems  
and the Massachusetts Board of Library Commissioners.*

### ***Tune in @ your library***

Target Audience: Young adults 12 to 18 years of age.

VO: *You know, as a teen, it's important to have a space to call your own -  
somewhere to get lost in, like your favorite song playlist or video game.  
But there's another world of entertainment you can find yourself in: reading.  
From books and magazines to blogs and podcasts,  
there is a customized reading experience out there for you,  
full of fascinating new stories, ideas and adventures.  
Tune in @ your library and see what all the excitement is about.*

*Brought to you by your local library, the Massachusetts Regional Library Systems  
and the Massachusetts Board of Library Commissioners.*