

COSTEP MA Agenda

March 11, 2020

1. Communications updates and content development
 - a. Blog posts
 1. 2 posts (Stemming Tide Conference Announcement; CCAHA Web Forum announcement); 153 page views, 2m45s time on page
 - b. Emails
 1. 4 new sign-ups to the listserv; 1 email (179 views; 42 clicks); 0 weather alerts for Feb.
 - c. Social media activity
 1. 693 impressions
2. Task force updates
 - a. Planning tabletop exercise
 - b. Planning annual meetings
 1. Change meeting format or date?
 - c. Resilience guidebook
 1. Review draft
3. Other business
 - a. Coronavirus response content
 - a. Some institutions have staff work-at-home and are seeking avenues to keep them stay busy off-site (and paid). Can we tap into that and reach out to conservators/library/archive/museum staff?