

COSTEP MA Executive Committee
Virtual Meeting
2020-05-14

In attendance:

Priscilla Anderson, Jessica Bitely, Alejandra Dean, Becky Geller, Kathy Griffin, Ben Hiltunen, Evan Knight, Veronica Martzahl

Communication Updates

Evan Knight updated the group with the following communication updates and statistics.

- 3 blog posts prepared and pushed out for May Day
 - Save the date! COSTEP MA Virtual Tabletop Exercise on Tuesday, September 22, 2020 from 10am – 12pm
 - MayDay webinars from C2CC: three actions you can take today to safeguard collections
 - COVID Collection Care topic: Monitoring and responding to water in closed buildings
- Traffic to website
 - Content additions on 22nd of April promoted increased traffic – 2,200 page views; page has been picked up by others
 - 3,300 page views overall
 - Individual topics averaging between 30-35 views each
- Emails to listserv
 - 2 extreme weather notifications to approx. 240 subscribers with 40% open rate
 - 1 recap of blog posts
 - Pushed out to several lists that had over 500 opens
- Social media
 - 2 original tweets and several retweets

Priscilla Anderson asked if there is a way to subscribe to an RSS feed for the blog rather than just to sign up for the mailing list. Evan Knight will investigate the feasibility of this.

Task Force Updates

Hurricane season event

Evan reported that he is continuing to reach out to the weather service for a speaker for an online program on hurricane season. See also: Summer virtual meeting discussion below.

Tabletop Exercise

Alejandra Dean reported that an announcement was made on May 1st that a virtual tabletop exercise will be held on September 22nd. Alejandra, Lori Foley and Becky Geller will be meeting later this week to discuss logistics and content.

Summer virtual meeting

Alejandra Dean reported that limited activity has occurred. She will reconvene the committee to look at technology and speakers. Group discussed how this would relate to the hurricane speaker. Group decided to focus on hurricane speaker. Kathy Griffin, Jessica Bitely, Evan Knight and Alejandra will work on this.

The group also discussed the possibility of partnering with the Mass History Alliance for an online conversation.

Resilience Guidebook

Veronica Martzahl stated that there is no activity to report.

Outreach Activities

Evan and Alejandra participated in an outreach webinar through the Mass Library System for approximately 170 librarians presenting COSTEP MA goals and processes as well as COVID-19 response information. It was recorded and we can post online when it is available. Evan and Alejandra acknowledged the role of Ben Hiltunen and MEMA in participation with the group.

New Business

The group discussed issues with procuring Personal Protective Equipment (PPE). Ben Hiltunen reported the MEMA is preliminarily looking at allowing municipalities to have expanded access the Operational Services Division (OSD) state contracts. Jessica Bitely will reach out to BPL about their source for PPE.

The group discussed emerging reopening frameworks. In general, the group endorsed establishing clear communication channels with local public health officials and waiting for the release of the Governor's reopening plan.

Next Meeting

Thursday, June 11, 2020

10:00 am

Virtual meeting