

## **COSTEP MA Executive Committee Meeting**

**Thursday, September 9, 2021**

**10:00am-11:00am**

**Zoom meeting**

### **Attendance**

Evan Knight, Alejandra Dean, Kathy Griffin, Stephanie Garafolo, Ben Hiltunen, Molly Ogrodnik, Priscilla Anderson, Becky Geller, Matt Kearney, Ben Haavik

### **Communications updates: blog posts, website, and social media**

Evan Knight reported that 6 new posts were published to the blog since the August meeting: a post promoting September as Emergency Preparedness Month in Massachusetts, and posts highlighting various webinars, symposia, and workshops, including 2 municipal events in Salem and Nantucket. The COSTEP website received 380 page views, and visitors spent an average of 1.5 minutes on the site. 5 weather alerts and 2 email blasts were sent in the past month to the subscriber list. The email subscription list received 8 new subscribers. The Twitter account received 4 new followers in August and had 4,000 impressions and 1,200 profile visits. Molly Ogrodnik is participating in the MEMA social media campaign “30 days 30 ways: 30 days of preparedness” by sharing 1 Tweet per day on the COSTEP account from MEMA’s social media kit.

### **Outreach updates**

Elaina Gregg, Emergency Programs Coordinator for the Foundation for Advancement in Conservation (FAIC), forwarded an emergency help request from the Old South Meeting House in Boston that had recently experienced a flood. The request for help from volunteers went out through the COSTEP email listserv, and representatives from the Old South Meeting House reported that they had received help through the call. The COSTEP email blast also included an update from Lori Foley on HENTF’s response to Hurricane Henri and asked for any institutions in the state to report back to HENTF about any damage sustained from recent storms.

### **Task Force updates**

Alejandra Dean reported on the GIS mapping project: the feedback from the group from the last COSTEP meeting was forwarded to Desiree Kocis, who will integrate it into the latest draft of the map submission form. These changes will most likely go into effect in late October. The group received the green light from MEMA to move forward in announcing the project and conducting outreach. Sarah Eig connected Evan and Alejandra to representatives from Zoo New England.

Alejandra reported on the latest updates to the webinar on climate resiliency co-sponsored with the Boston Green Ribbon Commission: the speakers have been confirmed and include Amy Longworth from the GRC, Rodney Rowland, Director of Facilities and Environmental Sustainability, Strawberry Banke, and Mark Thompson, Executive Director, Newport Restoration Foundation/Keeping History Above Water. The date and time is still TBD, but will most likely be scheduled for late October or early November.

### **Other business**

Ben Haavik presented at the virtual Nantucket Preservation Symposium on September 10<sup>th</sup>.

### **Next meeting**

Thursday, October 14, 2021 via Zoom