

## **COSTEP MA Executive Committee Meeting**

**Thursday, November 4, 2021**

**10:00am-10:45am**

**Zoom meeting**

### **Attendance**

Evan Knight, Alejandra Dean, Kathy Griffin, Stephanie Garafolo, Catherine Perreault, Lori Foley, Ben Haavik, Ben Hiltunen, Jessica Bitely, Becky Geller, Elizabeth Morse, Matthew Kearney

### **Communications updates: blog posts, website, and social media**

Evan reported that there were no new posts published to the blog since the October meeting. The visitor rate to the website was up 125% from last month. The email list received 3 new subscribers, but lost 4 subscribers. 1 weather alert was sent out. The Twitter account received 1 new follower in October, 1,600 impressions, and had 600 profile visits.

### **Outreach updates**

Alejandra and Evan reported that the Foundation for Advancement in Conservation (FAIC) is hosting a training opportunity for anyone interested in becoming a National Heritage Responder. The training will take place in 2022 over several months and has a mandatory two day in-person component that will be held in Los Angeles and will immediately precede the American Institute for Conservation (AIC) Annual Meeting in May 2022. Interested individuals will need to apply and must be members of AIC. Information about the call for applications will be sent out over the COSTEP email list.

### **Task Force updates**

Evan reported on the GIS mapping project: there were no new updates since the last meeting. Alejandra and Evan will work on drafting promotional language that can be sent out to the COSTEP network and other cultural heritage lists to introduce the project and solicit feedback on the draft form. Alejandra will introduce the project during COSTEP's webinar with the Boston Green Ribbon Commission (GRC) on Tuesday, November 9<sup>th</sup>.

Jessica reported on the climate resiliency webinar co-sponsored with the GRC: the webinar will be held on Tuesday, November 9<sup>th</sup> from 1-2pm ET. Information about the event can be found on the COSTEP website: <https://mblc.state.ma.us/costepma/index.php/about/events/>. The speakers will be attending a tech rehearsal on Monday the 8<sup>th</sup> to go over their presentations. Information about how many people registered will be available then.

### **Other business**

Ben Haavik reported on a recent emergency at a Historic New England property. Evan provided an update on current changes to MBLC's dataloggers program to support libraries interested in remote environmental monitoring. The group provided feedback to Ben and Evan during their updates.

### **Next meeting**

Thursday, December 9, 2021 via Zoom