

## **COSTEP MA Executive Committee Meeting**

**Thursday, December 9, 2021**

**10:00am-11:00am**

**Zoom meeting**

### **Attendance**

Alejandra Moutenot, Kathy Griffin, Catherine Perreault, Lori Foley, Ben Haavik, Molly Ogradnik, Elizabeth Morse, Matthew Kearney, Evan Knight, Mikayla Criger, Becky Geller, Priscilla Anderson, Stephanie Garafolo

### **Communications updates: blog posts, website, and social media**

Evan reported that there were 2 posts published to the blog since the November meeting: a post on the Heritage Emergency National Task Force (HENTF)'s Heritage Emergency and Response Training (HEART) virtual week of programming, and a post promoting the Foundation for Advancement in Conservation (FAIC)'s National Heritage Responders training. Over the past month, the website received 275 sessions, 420 page views, and an average site visit time of 2 minutes. 2 email weather alerts and 1 newsletter report were sent out. The Twitter account focused on pushing out content from the COSTEP blog posts, including promoting the HEART week events. The Twitter account received 1100 impressions and 250 profile visits in the past month.

### **Outreach updates**

Evan reported that representatives from the Reopening Archives Libraries and Museums (REALM) initiative reached out to COSTEP to solicit participants for a panel presentation at the upcoming American Alliance of Museums meeting in May 2022 in Boston. The focus of the presentation will be on organizational culture and responding to the pandemic from a leadership perspective – for example, what networks were tapped into to help in response. Ben Haavik will be participating and will represent Historic New England and COSTEP MA. Other participants include Stacen Goldman, Framingham History Center, and David Leonard, Boston Public Library.

Mikayla and Matt reported to the group that Boston OEM is engaging in Threat Hazard Identification and Risk Assessment (THIRA) planning and connected a representative from the Boston Landmarks Commission to COSTEP in order to facilitate collaboration on the COSTEP/MEMA GIS mapping project. Evan reached out to the rep and will follow-up again later this month to continue the conversation.

### **Task Force updates**

Alejandra demonstrated the latest version of the mapping form to the group, including how the public-facing map will look. The group set a deadline of January 28, 2022 to go live with the form and will focus on creating outreach materials in anticipation of that date in early January. The form is currently in draft mode and any feedback submitted from potential participants will be aggregated and sent to Desiree for a final review in early January. Lori proposed that COSTEP look into contributing a session on the mapping initiative at MEMA's 2022 conference.

Alejandra provided a final report on COSTEP's webinar with the Boston Green Ribbon Commission (GRC) that took place on Tuesday, November 9<sup>th</sup>: there were about 90 registrants who signed up for the event and 40-50 participants who actually attended. The video recordings from the event will be posted to the COSTEP website. COSTEP will be collaborating with the Boston GRC in early 2022 to sponsor a second webinar on the topic of climate resiliency.

**Other business**

Evan reported on a recent announcement from FAIC to host a regional emergency response and salvage training. The group expressed interest in hosting a regional training and to partner with neighboring states such as Vermont, New Hampshire, Connecticut, and Rhode Island. Evan will reach out to Elaina Gregg at FAIC to indicate COSTEP's interest in sponsoring the training.

The group expressed their gratitude to Kathy Griffin for her many years of service on the COSTEP Executive Committee.

**Next meeting**

January 13, 2022 at 10am ET via Zoom