

## **COSTEP MA Executive Committee Meeting**

**Thursday, January 13, 2022**

**10:00am-10:30am**

**Zoom meeting**

### **Attendance**

Alejandra Moutenot, Ben Haavik, Ben Hiltunen, Molly Ogrodnik, Elizabeth Morse, Evan Knight, Mikayla Criger, Becky Geller, Stephanie Garafolo, Kristin Collins

### **Communications updates: blog posts, website, and social media**

Evan reported that there were 4 posts published to the blog since the December meeting: a post on an upcoming NEMA/FAIC Risk Evaluation and Planning course, a post promoting an upcoming NJCAR disaster planning workshop, a post on an upcoming FAIC webinar on insurance considerations after disasters, and a post promoting the COSTEP GIS mapping project. Over the past month, the website received 140 sessions, with an average site visit time of 2 minutes. 3 email weather alerts and 1 newsletter report were sent out in the past month. The Twitter account focused on pushing out content from the COSTEP blog posts and received 2300 impressions and 5 new followers.

### **Outreach updates**

Evan and Alejandra reported that the Foundation for Advancement in Conservation (FAIC) was planning to convene an all-network meeting for nation-wide Alliance for Response networks later that afternoon (January 13<sup>th</sup>) and that Evan and Alejandra would be presenting to the group on the topic of how COSTEP MA communicates to its constituents. The Executive Committee provided feedback and anecdotes regarding examples of how COSTEP has unified post-disaster through its communications strategies.

### **Task Force updates**

Alejandra reported that preliminary feedback on COSTEP's cultural heritage facilities survey form had been collected. Only one response was submitted. The group discussed how to incorporate that feedback into the form. Alejandra reported that next steps for the project include sending out another final push for feedback on the form, aggregating responses, sending the final changes to MEMA, and crafting outreach language to reach various networks when the form goes live. The group is aiming to go live with the project in late January or early February.

Alejandra also provided an update on COSTEP's co-sponsored webinar series with the Boston Green Ribbon Commission (GRC). Due to the holidays, the conversation on the second webinar has been paused. The task force will reach back out to the GRC to schedule the second webinar, which will highlight case studies from the GRC's climate action planning cohort.

### **Other business**

Ben Hiltunen reported on a series of upcoming, potentially severe weather systems that were anticipated to reach Massachusetts over the weekend: a storm on Friday, a potential flash freeze and arctic chill on Saturday, and another strong storm on Sunday. Ben Haavik reported that he would be sending out an immediate weather alert about the threats later that morning.

Ben Haavik reported on a recent water emergency at a Historic New England property and how his team responded to the event.

**Next meeting**

February 10, 2022 at 10am ET via Zoom