

COSTEP MA Executive Committee Meeting

Thursday, May 12, 2022

10:00am-10:30am

Zoom meeting

Attendance

Evan Knight, Alejandra Moutenot, Becky Geller, Diane Lazinsky, Priscilla Anderson, Ben Hiltunen, Mikayla Criger, Molly Ogrodnik, Stephanie Garafolo, Andrew Raddant, Ben Haavik, Catherine Perreault, Elizabeth Morse

Communications updates: blog posts, website and social media

Evan reported that there was 1 new post published to the blog since the April meeting, which was a post encouraging COSTEP MA subscribers to opt-in to receive Weather Alerts emails. Evan discussed ideas for future blog posts, including: announcing financial relief for costs associated with a January blizzard for communities impacted in Massachusetts through a Major Disaster Declaration; an upcoming emergency training and preparedness course offered by AASLH, and a Connecting to Collections Care webinar that was part of Preservation Week.

The COSTEP MA website received 300 visitors over the past month, with 25 visitors to the GIS mapping project post and 25 visitors to a recent OSHA post on Health and Safety consultations. 1 email weather alert was sent out in the past month, which received a 60% open rate. No email newsletters were sent. The email list received 3 new subscribers. The Twitter account received 1,300 impressions and 500 profile visits.

Outreach updates

Alejandra provided an update on the virtual OCLC COVID-19 forum on the topic of networking that was recently held on April 27th. The event organizers are compiling a list of take-aways / lessons learned from attendees and Alejandra will share that resource with the group once it is published.

Task Force updates

Evan provided an update on the COSTEP/MEMA GIS mapping project: 92 people have submitted publicly accessible data to the form. Evan, Alejandra, Ben Hiltunen, and Desiree Kocis are scheduled to meet later on May 12th to go over the process to review submitted data, confirm the schedule for QCing data on a regular basis, and how best to provide support to MEMA during the project.

There were no new updates since the last COSTEP Executive Committee meeting for the Climate Resiliency Task Force. Alejandra will send out an email to convene the task force to get started on updating the climate resiliency page on the COSTEP website.

Other business

Evan provided an update that the COSTEP MA proposal to receive an AFR Microgrant from FAIC was accepted. Evan recapped that the group initially drafted a proposal that would involve hiring an intern to help with the GIS mapping project, but that the group ultimately decided to go in a different direction (due to lack of work available for an intern and administrative difficulties in supervising an intern) and instead proposed a project to purchase 5 disaster supply kits from an industry-standard vendor that would then be distributed to selected COSTEP MA network members in order to encourage more network involvement. Alejandra will send the final proposal to the group in anticipation of planning the project.

Next meeting

June 9, 2022 at 10am ET via Zoom