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| **Anytown Public Library, Anytown**  **Jane Doe, jdoe@anytownpl.org** | **YEAR**  **2023** |

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| Goal 2: The Library will provide services that are valued by the community and will encourage lively cultural and lifelong learning. |

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| **Objectives (if included in current strategic plan)** | **Actions** | **Timeframe for Activity** | **By Whom** |
| Provide a wide range of adult programming | Offer a memoir writing class | Fall 2022 | Head of Adult Services |
| Provide a wide range of programs for children of all ages | Review story time schedule for patron convenience | Fall 2022 | Head of Youth services |
|  | Begin offering a sensory story time | Spring 2023 | Youth Services |
| Provide a wide range of intergenerational programming | Host a ComicCon at the library for late spring | Begin planning early Fall 2022 | All interested staff |

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| Goal 3: The Library will have greater visibility in the community through increased marketing and communication efforts. |

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| **Objectives (if included in current strategic plan)** | **Actions** | **Timeframe for Activity** | **By Whom** |
| Bring the Library into the community | Create a public awareness campaign with assistance from town administration and the Friends | Begin Fall 2022 | Director, Town Administration, and Friends |
|  | Develop partnership with the Boys and Girls Club | Begin late Summer 2022-ongoing | Head of Youth Services |

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| Goal 4: The Library will maintain a well-trained, engaged, and enthusiastic staff. |

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| **Objectives (if included in current strategic plan)** | **Actions** | **Timeframe for Activity** | **By Whom** |
| Provide support for staff development opportunities | Schedule regular training sessions for staff to keep them up-to-date on new technologies and policies | Ongoing | Department Heads, Director |
|  | Explore options for online continuing education for staff | Spring 2023 | Assistant Director |

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| Goal 6: The Library will maintain and enhance the building and grounds with equipment, furnishings, and security to provide high quality services in a safe, accessible, and welcoming space. |

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| **Objectives (if included in current strategic plan)** | **Actions** | **Timeframe for Activity** | **By Whom** |
| Expand and enhance public access to technology and information | Begin circulating Wi-Fi hotspots | Fall 2022-ongoing | Head of Circulation |
| Maintain historic integrity of building | Develop strategic plan for restoration and conservation of architectural elements | Begin Winter 2022 | Library Director, Trustees |